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The Cryptopticon: The Legal, Ethical, and Intellectual Implications of "Big Data"

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The College of William & Mary
Marshall-Wythe School of Law



**The 2012
Stanley H. Mervis Lecture
in Intellectual Property**

Siva Vaidhyanathan

Siva Vaidhyanathan is a cultural historian and media scholar, and is currently the Robertson Professor in Media Studies at the University of Virginia, where he chairs the Department of Media Studies. From 1999 through the summer of 2007 he worked in the Department of Culture and Communication at New York University. Vaidhyanathan is a frequent contributor on media and cultural issues in various periodicals including the Chronicle of Higher Education, the New York Times Magazine, The Nation, and Salon.com. He is a frequent contributor to National Public Radio and to MSNBC.COM and has appeared in a segment of “The Daily Show” with Jon Stewart.

In November 2004 the Chronicle of Higher Education called Vaidhyanathan “one of academe’s best-known scholars of intellectual property and its role in contemporary culture.” He is the author of, among other writings, *Copyrights and Copywrongs: The Rise of Intellectual Property and How It Threatens Creativity* (NYU Press, 2001); *The Anarchist in the Library: How the Clash Between Freedom and Control Is Hacking the Real World and Crashing the System* (Basic Books, 2004); and *The Googlization of Everything -- and Why We Should Worry* (University of California Press, 2011).

The 2012 Mervis Lecture

The Cryptopticon: The Legal, Ethical, and Intellectual Implications of “Big Data”

Siva Vaidhyanathan



Monday, September 24, 2012
12:50 p.m.

The Stanley H. Mervis Lectureship in Intellectual Property

The Stanley H. Mervis Lectureship in Intellectual Property was created in memory of Stanley Mervis by his family and friends. Mr. Mervis, a member of the Law School Class of 1950, was patent counsel for Polaroid Corporation for most of his career and was actively involved in patent and intellectual property issues.