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Lawyers as Leaders

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Lawyers as **Leaders**

September 12, 2014
William & Mary Law School
Room 127



Sponsored by

WILLIAM & MARY LAW SCHOOL

- *Office of the Dean*
- *Office of Development & Alumni Affairs*
- *Office of Career Services*
- *The William & Mary Journal of Women & the Law*
- *The William & Mary Business Law Review*
- *William & Mary Women's Law Society*
- *William & Mary Business Law Society*
- *Venture Capital and Entrepreneurship Legal Society (ViCE)*
- *George Wythe Society*

Order of Events

8:40 – 8:50 a.m. Introduction

Davison M. Douglas

Dean and Arthur B. Hanson Professor
William & Mary Law School
Williamsburg, VA

8:50 – 10:00 a.m. Leaders in Business and Finance Part I

Many lawyers aspire to make a shift from practice to the business world. They may or may not have business school training. They may perceive that their analytical and reasoning skills are easily transferable, and that they can “do the job as well as” many of their corporate clients. Are they likely to be right? What does it take to succeed in the hierarchical, profit-driven world of business? What “hard” and “soft” skills are required to become a senior manager (or more)? What are the challenges and satisfactions of top-level leadership in business?

Anne E. Bomar ’91

Senior Vice President, Strategy
Dominion Energy
Richmond, VA

Susan Comparato ’94

Chief Executive Officer
Syncora Holdings, Ltd.
New York, NY

Mary G. Morris ’81, MLT ’82

Chief Executive Officer
Virginia College Savings Plan
Richmond, VA

10:10 – 11:10 a.m.

**Leaders in Philanthropy and
Non-Profit Organizations**

Volunteer leadership of non-profit organizations requires time, commitment, business skills, people skills, and an instinct for opportunities—new strategic partners, new sources of revenue, and new ideas for achieving the organization’s mission. Non-profit leaders must exercise judgment, independence, and a constant openness to change. Why are lawyers disproportionately chosen to be leaders of non-profits? What are the rewards and frustrations of volunteer non-profit leadership?

Heidi W. Abbott ’91

Counsel, Hunton & Williams
Richmond, VA

Anita M. Poston ’74

Partner, Vandeventer, Black LLP
Norfolk, VA

Anne B. Shumadine ’83

Founder and Chairman, Signature
Norfolk, VA



11:20 a.m. – 12:30 p.m.

**Leaders in Business and
Finance Part II**

Many lawyers in the corporate world straddle the fence between lawyering and business leadership. They may serve as General Counsel, Chief Compliance Officer, Chief Privacy Officer, Chief Talent Officer, or in other lawyer-business roles. What do these jobs entail? How much of the work is lawyering and how much is something else? What are the challenges and satisfactions of these multi-skilled jobs? How much access do these lawyers have to the CEO and board? Is there a “best” pathway to jobs like these?

Marshall B. Barton ’94

Global Compliance & Business Ethics Officer
Meril, a Sanofi Corporation
Atlanta, GA

Lauren A. Ferrari ’83

Founder and Managing Director, Office of
Business Integrity & Compliance
Alcatel-Lucent
Murray Hill, NJ

Julie P. Laine ’95

Vice President, Chief of Transaction Compliance &
Senior Deputy General Counsel
Comcast Corporation
Philadelphia, PA

Stephanie Zapata Moore ’98

Vice President and General Counsel
Luminant
Dallas, TX

12:30 p.m. – 1:20 p.m.

**Lunch with students
(Law School Lobby)**

Discussion of *The Confidence Gap* by Katty Kay and Claire Shipman

“Evidence shows that women are less self-assured than men—
and that to succeed, confidence matters as much as competence.”
Students invited to lunch will have read this article, and may explore
with our alumnae some of the gender dynamics of leadership and
success.



Many students come to law school with political aspirations. Many have enjoyed leadership experiences and thrive on accomplishing tasks. A handful of them ultimately succeed in reaching elective office. Others fulfill their passion for governance and policy implementation by working for advocacy groups in Washington, DC. In addition to legal skills, what other qualities must one possess to be effective in policy advocacy? How does one deal with the realities of trying to get anything accomplished on Capitol Hill? How are coalitions built and what factors work to undermine their success? How does one find employment in the world of policy advocacy?

Jessica Arons '00

President and CEO
Reproductive Health Technologies Project
Washington, DC

Margaret (“Peggy”) Binzer '90

Shareholder, Polsinelli
Executive Director, Alliance for Quality Improvement
and Patient Safety
Washington, DC

Judith Conti '94

Federal Advocacy Coordinator
National Employment Law Project
Washington, DC

Kristine A. Kippins '05

Federal Policy Counsel
Center for Reproductive Rights
Washington, DC

Some law school graduates become entrepreneurs. They build small—or large—businesses whose product is legal representation. They learn how to hire good staff, manage people, minimize costs, market their product, build networks and reputations, handle crises and disappointments, set strategy, evaluate their own and others' performance, monitor productivity, arrange financing, engage in succession planning, and ensure that the business's mission is always kept at the forefront—all the tasks that other CEOs and corporate executives must perform. What is involved in starting and building a law firm and ensuring a high-quality, productive, and humane law firm culture? How does practice group leadership in a Big Law firm differ from building a smaller firm?

Lisa A. Bertini '87

Principal, Bertini & Hammer, P.C.
Norfolk, VA

Deidre (“Dee”) Cohen Katz '93

Partner, Walsworth, Franklin, Bevins & McCall
Orange County, CA

Courtney C. Nowell '96

Partner and Head, Sovereign and Other Institutional
Investors Industry Group
Squire Patton Boggs
Washington, DC



The legal profession has scores of professional organizations designed to provide services to lawyers, advocate in legislatures for their members' concerns, educate the public about the role of lawyers in society, and achieve goals collectively that individual lawyers and law firms might not be able to achieve. Lawyers often also enjoy the camaraderie of being with other lawyers. Still, there are opportunity costs to leadership of these organizations. There are only so many hours in the week. So, why do lawyers seek bar association leadership?

Carla Archie '95

Senior Litigation Counsel, Wells Fargo & Company
President, Mecklenburg County Bar
Charlotte, NC

Rosa J. Evergreen '05

Partner, Arnold & Porter LLP
International Women's Insolvency and Restructuring
Confederation
Washington, DC

Helivi Holland '90

City Attorney, City of Suffolk
President, Old Dominion Bar Association
Suffolk, VA

Catherine M. Stanton '89

Senior Partner, PasternackTilker Ziegler Walsh Stanton
& Romano LLP
Immediate Past President, WILG (Workers' Injury
Law & Advocacy Group)
New York, NY



Participants

Heidi W. Abbott '91



Heidi Abbott represents business and industry before the Virginia General Assembly on a variety of legislative matters, including the passage of legislation regarding insurance, privacy, technology, health care, taxation, environmental, agriculture and forestry issues. Some of the major facets of her work include drafting legislation, testifying before legislative committees and subcommittees, lobbying state representatives, monitoring legislation, implementation of legislative strategies, administration of clients' political action committees and campaign contributions, and providing advice/strategy for public officials/political candidates.

Ms. Abbott represents clients around the country on state government affairs compliance matters including ethics, lobbying, and campaign finance laws. She also represents clients in building and executing community development and civic engagement programs, such as the Violence Free Zone Initiative. She was instrumental in establishing the program at George Wythe High School through her membership on the Board of the Richmond Police Foundation. In addition to her law firm role, she serves as Chairwoman of the Board for Juvenile Justice and is a member of the board of directors of the United Way of Greater Richmond and Petersburg.

Carla Archie '95



Carla Archie serves as Senior Litigation Counsel for Wells Fargo & Company, where she manages commercial litigation in the southeastern United States. She is also Co-Chair of the Law Department's Diversity & Inclusion Council.

Ms. Archie graduated *summa cum laude* from Hampton University with a B.S. in Accounting. She obtained her J.D. from William & Mary Law School in 1995.

While in law school, she was a member of the Moot Court Board and Order of the Barristers, President of the Black Law Students Association, and winner of the George Wythe Award.

Ms. Archie began her legal career as an Assistant District Attorney in Charlotte, N.C., before transitioning into commercial litigation as Assistant General Counsel for Wachovia Corporation. Immediately prior to joining Wells Fargo, she served as Deputy Executive Director and General Counsel of the North Carolina Education Lottery.

Ms. Archie is currently the president of the Mecklenburg County Bar (MCB), which consists of approximately 5,000 attorneys in the Charlotte metropolitan area. She is a 2002 graduate of the Bar Leadership Institute and a 2005 graduate of Leadership Development Impact sponsored by the Community Building Initiative.

Jessica Arons '00



Jessica Arons is the President and CEO of the Reproductive Health Technologies Project. Prior to joining RHTP, she served as the Director of the Women's Health & Rights program at the Center for American Progress. Before that, she worked at the ACLU Reproductive Freedom Project, the labor and employment law firm of James & Hoffman, the Supreme Court of Virginia, the White House, and the 1996 Pennsylvania Democratic Coordinated Campaign. She currently serves on the advisory board of Law Students for Reproductive Justice, and she is a former board member of the DC Abortion Fund and the Virginia ACLU. She is an honors graduate of Brown University and William & Mary Law School.

Marshall B. Barton '94



As the Merial Global Compliance & Business Ethics Officer, Marshall Barton is responsible for developing, implementing, and maintaining an effective global Compliance & Business Ethics program for Merial, a world-leading animal health company that produces a number of notable veterinary medications, such as FRONTLINE and HEARTGUARD. The company employs more than 6,000 people in 150 countries worldwide, and had approximately €2

billion of sales in 2013. Merial is a subsidiary of Sanofi, a global biopharmaceutical company listed on the NYSE.

Ms. Barton joined Merial nine years ago as Senior Counsel, and during this time, she has supported many aspects of Merial's business, including R&D, the Oceania Business Operations, Human Resources, Information Services, and litigation in the U.S., the UK, and Oceania. In addition, she has led investigations into reports of potential compliance violations, advised subsidiaries globally on anti-corruption questions and data privacy matters, and conducted numerous training sessions on anti-corruption and employment practices.

Ms. Barton has been selected for a variety of leadership programs, including Elevate, an eight-month leadership development program for high-potential women leaders from Sanofi North America businesses, focused on developing strategic and enterprise leadership skills with attention to navigating gender dynamics (2013–14); Leadership Gwinnett, a nine-month program designed to educate, equip, and engage leaders to serve and strengthen Gwinnett County and the Greater Atlanta Region (2009–10); and Change Leadership, High Performance Leadership, and Interpersonal Leadership workshops. She is also the current Chair of the Board of Directors for Rainbow Village, a long term transitional housing

program for homeless families; the President of WCSSC Charities, Inc., a charitable organization that raises funds for local charities that improve the financial, emotional, and/or physical well-being of local families and individuals; and a Director of the Hi-Hope Service Center, a multi-faceted program that supports adults with developmental disabilities by building and sustaining individual independence. She is the current Secretary of the William & Mary Law School Alumni Association and has been a very active alum.

Prior to joining Merial, Ms. Barton practiced law for 12 years with two large international law firms based in Atlanta, King & Spalding and Troutman Sanders, where she served on various committees, including the associate mentoring and women's leadership development committees.

Lisa A. Bertini '87



Lisa Bertini graduated from William & Mary Law School in 1987 and moved to Dallas for her “year abroad.” After enjoying her stint at Jenkins & Gilchrist, she returned to Virginia Beach and practiced with a small firm as the only associate with nine partners. She was quickly recruited to work at McGuireWoods and headed up the local employment law section in the satellite Norfolk office. She moved to Hofheimer Nusbaum and became partner there in

1997. In 2004, she decided to go solo for three years before her two friends, Amberley Hammer and Andrea Ruege, joined her. Her firm focuses primarily on employment law, contract review, and personal injury work.

Ms. Bertini has been named one of the Top 50 Female Lawyers in Virginia every year since 2007. She has also been named one of the Most Elite Lawyers in Employment Law every year since 2000. She was recently invited to join the Litigation Counsel of America and will speak this spring at the national conference on sexual stereotyping of women litigators.

Recently, Ms. Bertini was elected to the Virginia State Bar Council for the 4th District by her peers. She chairs the VTLEA employment law section and her community service focuses on the Holocaust Commission of Tidewater as well as various rescue animal charities. She is the very proud mom of two amazing young women, Zoe (19) and Lucy (17). Her husband, Jack Siegel, is an orthopedic surgeon in Norfolk.

Peggy Binzer '90



Peggy Binzer is a legal counselor and a veteran public policy strategist focusing her practice on matters relating to liability protection, health care quality and patient safety, and life sciences. Ms. Binzer works closely with health systems, health information technology (HIT) companies, medical device companies, pharmacy chains, and other health care providers to protect health care communications and quality information to improve the quality of patient care. She spearheaded the

crafting and passage of the Patient Safety and Quality Improvement Act (PSQIA) while serving as senior health counsel for the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee.

Ms. Binzer is a recognized adviser on liability protections and tort reform and an experienced legislative strategist. She served as a senior Food and Drug Administration (FDA) health counsel to the Senate's Budget and HELP committees. She also acted as lead counsel on the many pieces of high-profile legislation relating to health care, FDA-regulated products and public health. She has extensive experience in assisting hospital and specialty physician associations, health systems, and management organizations become patient safety organizations (PSOs) and providing health systems, pharmacy chains, and other providers with legal guidance to improve the quality of patient care and implement the PSQIA's protections (Patient Safety Evaluation System).

Ms. Binzer has more than 15 years of experience in food and drug law and spent more than a decade in government service at the FDA. While there, she received the FDA Award of Merit and the commissioner's award. She served as a homeland security adviser to the Romney for President campaign.

Ms. Binzer founded and serves as the executive director of both the Alliance for Quality Improvement and Patient Safety and the Academy for Allergy and Asthma in Primary Care.

Anne E. Bomar '91



Anne Bomar is Senior Vice President of Strategy with Dominion Energy. She helps identify and develop new strategic opportunities for the company related to the natural gas side of the business.

Ms. Bomar joined Consolidated Natural Gas (CNG) in 1985, and held positions in Corporate Planning, Rates and Gas Procurement prior to joining the company's law department. As an attorney with CNG, she spent nine years

in Washington, DC, practicing before the Federal Energy Regulatory Commission during the unbundling of interstate pipeline services. She served as director-Rates & Certificates at CNG Transmission from May 1999 until CNG's merger with Dominion in 2000, when she was named managing counsel-Gas Transportation & Storage. In January 2003, she was named managing director-Transmission Rates & Regulation, and she became vice president-Federal Regulation in February 2006. Ms. Bomar was named vice president and general manager-Dominion East Ohio in July 2009. She became senior vice president and general manager of Dominion East Ohio in December 2009, and assumed her current post in April 2013.

Ms. Bomar is a board member of the Financial Research Institute and a trustee of the Ohio Foundation of Independent Colleges. She also is a member of In Counsel With Women. She graduated with the Leadership Cleveland Class of 2011, and served as co-chair of the Eastern Market Region for the 2011 and 2012 United Way campaigns, Greater Cleveland Chapter. Until 2013, she also served on the boards of the American Red Cross of Greater Cleveland and the Greater Cleveland Partnership.

Ms. Bomar earned a bachelor's degree in economics from Cornell University. She holds a law degree from William & Mary Law School, where she serves as a member of the Law School Association Board of Directors.

Susan Comparato '94



Susan Comparato is Syncora Holdings Ltd.'s Chief Executive Officer and President and a member of the company's Board of Directors. She also holds the same position at the company's two principal operating subsidiaries, Syncora Guarantee Inc. and Syncora Capital Assurance Inc. Ms. Comparato joined Syncora Guarantee Inc. (SGI) in 2001, serving as associate general counsel with a focus on asset-backed securities and collateralized debt obligations. She was

subsequently promoted to Managing Director and General Counsel where she played an integral role in SGI's transition to a public holding company. In February 2008 Ms. Comparato was appointed General Counsel of Syncora Holdings Ltd. with responsibility for interaction with all regulatory institutions and for legal counsel and guidance for all the company's key business initiatives. From August 2008 up until her appointment as Chief Executive Officer and President in November 2009, she held the position of Acting Chief Executive and President.

Prior to joining SGI, Ms. Comparato worked for Barclay's Capital, where she was an associate director in risk finance. She began her career at Sidley & Austin, as associate attorney in the firm's securitization group. Ms. Comparato graduated *magna cum laude* from Georgetown University with a B.S. in Finance. She received a J.D. from William & Mary Law School.



Judy Conti serves as the Federal Advocacy Coordinator at the National Employment Law Project. In that capacity, she advances NELP's priorities for low-income and unemployed workers in Congress, with administrative agencies, and the White House. Prior to joining NELP, she was the co-founder and Executive Director of the DC Employment Justice Center, a non-profit organization devoted to securing, protecting, and promoting workplace justice in the DC Metropolitan

area. Under Ms. Conti's leadership, the EJC collected more than \$3 million in wrongfully withheld wages and benefits for workers, advocated for the passage of laws that dramatically reformed the DC unemployment and workers' compensation programs, made it easier for people with criminal records to have those records sealed and/or expunged, and the EJC led a coalition of advocates to successfully design and pass the nation's second paid sick leave law. For her work with the EJC, Ms. Conti was recognized by the Hispanic Bar Association of DC, Jobs with Justice, the American Bar Association, OMB Watch, the Washington Area Women's Foundation, Williams College and was named the Attorney of the Year by the Washington Metropolitan Employment Lawyer's Association.

Ms. Conti has also served as an adjunct professor at William & Mary Law School, George Washington University Law School, and Catholic University Law School. She began her legal career as a union-side attorney with the DC law firm of James & Hoffman in 1996, a position she held for five years.

She is a 1994 graduate of William & Mary Law School, and a 1991 graduate of Williams College. She received the Law School's Citizen Lawyer Award in 2013.

Rosa J. Evergreen '05



Rosa Evergreen is a Partner in the Bankruptcy and Corporate Restructuring Group at Arnold & Porter, LLP. She has experience in all aspects of bankruptcy, including complex Chapter 11 cases, asset dispositions, and bankruptcy litigation, as well as out of court restructurings and receivership cases. She also has experience advising boards of directors and individual officers and directors in insolvency-related matters, including officer and director fiduciary duties and responsibilities, as well as representing officers and directors with respect to indemnification and D&O insurance claims in bankruptcy proceedings. She also works on commercial litigation matters and maintains an active pro bono practice.

Ms. Evergreen has been involved in a number of large bankruptcies, including, Abitibi Bowater, Adelphia, American Home Mortgage, ASARCO, Borders, Circuit City, General Motors, Land America, Lehman Brothers, Quebecor, Reader's Digest, The PMI Group, and Vertis. In these and other cases, she has acted on behalf of corporate debtors, secured and unsecured creditors, bondholders, trade vendors and suppliers, private equity funds, investors and asset purchasers, and individuals and businesses involved in bankruptcy court litigation.

Prior to joining the firm, Ms. Evergreen was a law clerk to the Honorable Stephen C. St. John of the United States Bankruptcy Court for the Eastern District of Virginia. While in law school, she was the Symposium Editor on the *William & Mary Law Review* and a teaching assistant for Evidence, and upon graduation was elected to Order of the Coif and awarded the American Bankruptcy Institute Medal of Excellence in Bankruptcy and the American Bar Association Award for Excellence in Land Use.

Ms. Evergreen currently serves as a Research Fellow for the American Bankruptcy Institute Commission to Study the Reform of Chapter 11, and has lectured at a number of bankruptcy-related continuing legal education programs.



Lauren A. Ferrari '83



Lauren Ferrari is the founding Managing Director of the Office of Business Integrity & Compliance for Alcatel-Lucent. As Managing Director, she leads the strategic development, deployment, and ongoing enhancement of the company's global ethics and compliance program and is responsible for ensuring that the company is operating with integrity and in compliance with applicable legal and company requirements.

Previously, Ms. Ferrari served as a member of the corporate law department of Mobil Oil Corporation (now ExxonMobil) in New York, specializing in corporate and environmental, health, and safety matters. Following her tenure at Mobil, she joined Warner-Lambert Company as the company's Chief Global Environmental, Health and Safety Counsel, where she managed the company's global EH&S legal compliance function, including the development of the company's global EH&S audit program during a period of tremendous growth. Prior to Warner-Lambert, she developed and implemented a global corporate compliance program at Westvaco Corporation (now MeadWestvaco) and before that practiced general corporate and environmental law at a major national law firm in New York.

As a leader in the ethics and compliance field, Ms. Ferrari was publically recognized as a top Ethics and Compliance Officer in 2010 by an acclaimed ethics and compliance organization. Currently, she serves as a member of the Advisory Board for the Institute For Ethical Leadership at Rutgers Business School in Newark, N.J., and is a member of the Board of Trustees of the Marshall-Wythe School of Law Foundation. In addition, Ms. Ferrari is a former member of the Board of Directors of the Ethics & Compliance

Officers Association (ECO), where she served with distinction for eight years, both as a member of the Executive Committee and the founding Chair of the Nominating & Governance Committee.

Ms. Ferrari is an active volunteer in her community, having served on the USA Archery Ethics Committee, the Board of Directors of the New Jersey Special Olympics, the Advisory Committee to the Ethics Institute at Kent Place School in Summit, N.J. and the Board of Trustees of the PaperMill Playhouse in Millburn, N.J. She has also written extensively on ethics and compliance issues, co-authoring a chapter in a leading ethics and compliance handbook, and is a frequent invited speaker at many distinguished conferences.

Prior to receiving her J.D. from William & Mary Law School, Ms. Ferrari completed her undergraduate work with high honors at Colgate University in Hamilton, New York and at Oxford University in England.



Helivi Holland '90



Helivi Holland, City Attorney for the City of Suffolk, VA, was appointed by the City Council of Suffolk, VA on March 7, 2012. Ms. Holland is the first female and the first African American to hold this position in the City of Suffolk. As the City Attorney, she is head of the City's Legal Department and is the Chief Legal Advisor to the City Council, the City Manager, and all department directors, commissions, and agencies of the City in all matters that affect the interest of the City. She went

back to her hometown of Suffolk, VA after serving as the Director of the VA Department of Juvenile Justice from 2010–12, as appointed by Governor Robert McDonnell.

As a prosecutor for more than 10 years, Ms. Holland served in the Portsmouth and Suffolk Offices of the Commonwealth's Attorney. In addition to writing and managing grants in each office, she prosecuted major juvenile crimes in Juvenile and Domestic Relations District Court and Circuit Court. Her prosecutorial style and training skills on criminal prosecution earned her the Virginia Department of Criminal Justice's Victim Assistance Award; the National Organization of Black Law Enforcement Executives (NOBLE) National Lloyd Sealy Award, and the Community Services Award for the Commonwealth of Virginia; and the *Virginia Lawyers Weekly* Virginia Leaders in Law recognition in 2010. For more than 10 years, Ms. Holland also served as an adjunct professor at Paul D. Camp Community College. She taught on two campuses as well as at a correctional facility of the Virginia Department of Corrections.

As a part of her involvement with the legal profession, Ms. Holland is active in bar associations. She is currently the President of the Old Dominion Bar Association (ODBA), a state-wide bar association recognized by the Virginia State Bar. The ODBA is one of the nation's oldest minority state-wide bar associations and will celebrate its 75th anniversary in 2015.

Ms. Holland is the Past President of the Suffolk, VA Bar Association. She has also served on the boards of directors of The Children's Center, Suffolk Education Foundation, Suffolk Chapter of the Red Cross and the Genieve Shelter for battered women and their children. She regularly speaks and trains on various subjects including leadership, juvenile crimes, domestic violence, child welfare, juvenile delinquency and juvenile re-entry. Additionally, she is a proud member and Trustee of First Baptist Church, Mahan Street, in Suffolk, VA and a Diamond Life Member of Delta Sigma Theta Sorority, Inc. in the Suffolk, VA Alumnae Chapter.

She is a graduate of Virginia Tech and William & Mary Law School.



Dee Cohen Katz '93

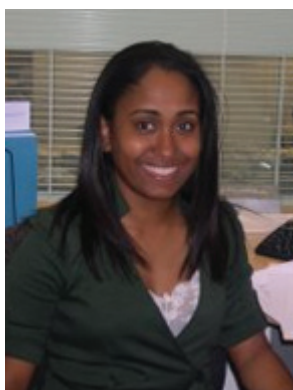


Dee Cohen Katz is a partner with Walsworth, Franklin, Bevins & McCall, LLP in Los Angeles and Orange County, CA, having spent more than 17 years with the firm. She specializes in the defense of toxic torts claims involving exposure to chemicals, asbestos, abrasives, and welding rods. She represents large retailers, distributors, manufacturers, and premise owners. She has secured favorable outcomes for her clients in extensive trials and settlement negotiations. She

frequently gives lectures to professional groups and employers on emerging trends in the law.

Ms. Katz maintains an active personal life, does yoga to stay fit, and has participated in short-triathlons and marathons. She received her B.A. from Stanford University in 1989 and her J.D. from William & Mary Law School in 1993.

Kristine A. Kippins '05



Kristine Kippins joined the Center for Reproductive Rights in 2013, and is responsible for developing and implementing strategies to ensure protection for reproductive rights and access to reproductive health care in the U.S. by conducting legal and policy analyses and by working with coalition partners and members of Congress and the White House.

Before joining the Center, Ms. Kippins was the Director of External Affairs at the American Constitution Society for Law and Policy. She acted as the primary liaison to Capitol Hill, the Obama administration, and coalition partners on voting rights, immigration, and indigent defense. She also managed the organization's judicial nominations project. Prior to that, she worked for Lowndes, Drosdick, Doster, Kantor & Reed, P.A., the Florida Democratic Party, and a series of political candidates, including the Hillary Clinton for President campaign in 2007.

Ms. Kippins earned her B.S. in economics at the University of Pennsylvania Wharton School of Business and graduated from William & Mary Law School in 2005.

Julie P. Laine '95



Julie Laine currently holds the position of Vice President, Chief Transaction Compliance Officer and Senior Deputy General Counsel at Comcast Corporation, where she is responsible for Comcast Corporation's compliance with governmental and third-party conditions and commitments arising out of the Comcast-NBC Universal joint venture transaction. She previously spent 13 years at Time Warner Cable Inc., most recently in the position of Group Vice President & Chief Counsel, Regulatory, where she was responsible for legal and regulatory matters relating to the company's deployment of video, high speed data, telephony, telecommunications, and wireless services.

Ms. Laine has also been Associate General Counsel at Net2Phone, Inc., an IP telephony company. She also served as an Attorney Advisor in the Policy Division of the Federal Communications Commission's Common Carrier Bureau, where she worked on issues relating to local telephone competition, the deployment of broadband services, and telecommunications mergers. Prior to joining the FCC, she practiced law at Howrey & Simon and McDermott, Will & Emery, both in Washington, DC. She began her law career as a law clerk in the United States District Court for the District of New Jersey.

Ms. Laine previously served as an adjunct professor at the Seton Hall Law School, where she taught legal research and writing. She is a member of Women in Cable & Telecommunications and a graduate of the Betsy Magness Leadership Institute. She is also a member of the Federal Communications Bar Association and is a former co-chair of the FCBA's New England Chapter.

Ms. Laine is a graduate of the University of Pennsylvania and William & Mary Law School.

Stephanie Zapata Moore '98



Stephanie Moore is Vice President and General Counsel of Luminant, a competitive power generation subsidiary of Energy Future Holdings Corp. Luminant's activities include plant, mine, wholesale marketing and trading, and development operations. Her primary responsibilities include coordinating and ensuring timely and efficient delivery of all legal services for Luminant, working closely with other senior leaders to develop and implement the company's

strategy for addressing numerous environmental, permitting, and other regulatory matters. She also works to ensure the provision of professional and efficient contract administration services to Luminant Energy. She manages the legal department's outside counsel relationships, including implementing and enforcing the company's external counsel policies and guidelines and tracking and controlling counsel budgets and expenses. She also serves as Secretary of the joint venture that is pursuing a license for new nuclear units at the company's Comanche Peak facility.

Ms. Moore oversees a staff of approximately 15 professionals providing legal and contract administration services to Luminant. The team is highly respected and possesses decades of experience in matters pertinent to Luminant's business operations. A member of the Luminant legal team since 2005, Ms. Moore has extensive experience representing all segments of Luminant's business in commercial transactions, business dispute resolution matters, and environmental issues. Prior to joining Luminant, she was an associate at Gardere Wynne Sewell LLP in the corporate and securities practice group, where she focused on mergers and acquisitions and private securities offerings. She also spent a year in the trial practice group at Gardere, where she represented clients in commercial litigation matters. She received her undergraduate degree in English from Duke University and her law degree from William & Mary Law School.

In addition to her responsibilities at Luminant, Ms. Moore serves on the board of directors of AVANCE-Dallas, Inc., and is an active member and committee co-chair of Attorneys Serving the Community. She is also the chair of the Corporate Counsel Section of the Dallas Bar Association. Ms. Moore and her husband live in Dallas with their three daughters and son.

Mary G. Morris '81, MLT '82



Mary Morris is the Chief Executive Officer of the Virginia529 College Savings Plan, a role she has held since October 2007. She directs and manages the operations, resources, and investments of Virginia529, the largest 529 plan in the country, and is involved in state and federal legislative and governance issues relating to the 529 industry.

Ms. Morris came to Virginia529 from the national law firm of Kaplan Fox & Kilsheimer LLP. As a tax, securities and bond expert, she

was brought to the firm's Institutional Investor Client Services Group for her extensive knowledge of public financing issues and public service experience to expand the law firm's practice to state and local pension funds and other institutional investors. Her prior work focused on corporate governance initiatives and standards.

Prior to joining Kaplan Fox in 2002, Ms. Morris served a term as Treasurer of Virginia, appointed in 1999. As State Treasurer, she was the chief executive of the Department of the Treasury, which serves as the Commonwealth's chief cash and debt manager and manages the concentration, investment, and disbursement of all State funds. She was responsible for the investment of the Commonwealth's General Fund and the issuance and management of all Commonwealth debt, serving as Chairman of the Commonwealth Treasury Board and as a member of eleven other Commonwealth boards, including Virginia529.

From 1994–98, Ms. Morris served as the Senior Assistant Attorney General for Finance and Tax in the Office of the Attorney General, responsible for the legal work for 16 client agencies, boards, and authorities including the Office of the Secretary of Finance, Department of the Treasury, Department of Taxation, Virginia Retirement System and Higher Education Tuition Trust Fund (now Virginia529). For the first 12 years of her legal career, she worked as a tax and bond lawyer.

Ms. Morris earned her J.D. and Master of Law and Taxation from William & Mary Law School. She is active in both national 529 organizations, serving as Chairman of the Board of the College Savings Foundation and as Treasurer of the College Savings Plans Network and a member of its Executive Board. She also is a member of the Institutional Limited Partners Association (ILPA), the National Association of State Treasurers Legislative Committee, and the Virginia State Bar. She is a frequent speaker on college savings and higher education.

Courtney C. Nowell '96



Courtney Nowell is the head of Squire Patton Boggs's (SPG) Sovereign and Other Institutional Investors Industry Group. Her practice focuses mainly on domestic and international business transactions, and she primarily represents institutional investor clients in investments in private equity and other investment funds. She is also involved in other important investments and transactions such as leveraged buy-outs, venture capital, distressed debt, special

opportunity, infrastructure, hedge and real estate funds, as well as secondary market purchases and divestments. She counsels clients on a wide range of business and federal taxation issues, including the sovereign immunity status of foreign governments, foreign ownership of U.S. real estate, the application of bilateral tax treaties and withholding tax obligations. She also advises institutional investor clients with respect to U.S. corporate structuring, compliance, and governance issues.

Prior to joining SPG, Ms. Nowell worked in the national tax department of a national accounting and professional services firm, where she reviewed tax opinions, drafted requests for administrative guidance from the Internal Revenue Service (IRS) and monitored tax legislative developments.

Anita M. Poston '74



Anita Poston is a partner in the Norfolk, VA office of Vandeventer Black LLP. Her practice is concentrated in business law with focus on transportation, healthcare, surety defense, and estate planning and administration for business owners. She is General Counsel for the Norfolk Airport Authority and represents an international insurance and bonding company, as well as numerous businesses and business owners. She currently co-chairs the law firm's Government Relations Committee and serves as trustee of the firm's retirement plan, and has previously served on the managing committee.

Ms. Poston is widely known and respected as an active member and leader in the legal profession. She is a member and past president of the Norfolk and Portsmouth and Virginia Bar Associations and is also a member of the Virginia State Bar, the American Bar Association, and the Virginia Women Attorneys Association. She serves as a member of the Virginia Board of Bar Examiners, having been appointed by the Virginia Supreme Court in 1990. She is a member of the Virginia Law Foundation Fellows Committee and formerly served on the Council of the Section on the Education of Lawyers and the Health Law Section of the Virginia State Bar. She also served on the faculty of the Professionalism Courses for law students and newly admitted lawyers.

Ms. Poston has been appointed by the United States District Court of the Eastern District of Virginia as a member of several federal magistrate selection commissions. She also served as a Substitute Judge in the Norfolk General District Courts for five years.

In addition to her bar activities, Ms. Poston is involved with many civic and business-related organizations. She is currently the chair

of the board of the Norfolk Hospital Authority and serves on the boards of TowneBank-Norfolk, the Virginia Capitol Foundation, the Old Dominion University Community Development Corporation, Lutheran Family Services of Virginia, the Norfolk Botanical Garden, Inc., the College of William & Mary Real Estate Foundation, and the Lake Taylor Transitional Care Hospital Foundation. She is also a member of the Virginia Senate Ethics Advisory Panel. She is heavily involved with many charitable and philanthropic groups in Hampton Roads as well.

Ms. Poston was appointed by Governor Charles Robb in 1985 to the State Board of the Virginia Community College System, which she chaired in 1989. She was appointed by Governor Mark Warner to the Board of Visitors of the College of William & Mary in 2003 and reappointed in 2007 by Governor Tim Kaine. She served as a member of the Norfolk School Board for 12 years and as chair for four years.

She received her undergraduate degree from the University of Maryland and her law degree from William & Mary Law School, where she was a member of the *William & Mary Law Review*. She received the William & Mary Citizen Lawyer Award in 2001. She is the mother of three children and is married to the Honorable Charles E. Poston, Retired Judge of the Norfolk Circuit Court.

Anne B. Shumadine '83



Anne Shumadine is the Chairman and a Founder of Signature. In addition to leading the firm and working with clients on a daily basis, she is recognized as a leader in the Hampton Roads business community. She has been honored, nationally and across Virginia, as an outstanding legal professional and as an accomplished advisor to families of wealth.

Ms. Shumadine is active in the business community in Hampton Roads and serves on the board of numerous non-profit institutions. Currently she is Rector of the Board of Visitors of Eastern Virginia Medical School, a Trustee and Chair of the investment committee at Virginia Wesleyan College, a Trustee of the Chesapeake Bay Foundation, a Trustee of ACCESS College Foundation, a Trustee of the ODU Educational Foundation and a member of the Wellesley College Business Leadership Council. In 2011 she received the Citizen Lawyer Award from the William & Mary Law School and the Barron F. Black Community Builder Award from the Hampton Roads Community Foundation. She also was recognized in 2011 by LEAD Hampton Roads with its Visionary Award for business leaders.

She is a graduate of Wellesley College and William & Mary Law School.

Catherine M. Stanton '89



Catherine Stanton is a senior partner at the New York firm of Pasternack Tilker Ziegler Walsh Stanton & Romano LLP and head of the firm's workers' compensation department. The firm has represented injured workers for more than 80 years and focuses primarily on workers' compensation and social security disability claims. Ms. Stanton has extensive experience in dealing with all types of workers compensation claims, including those related to occupational

diseases.

Ms. Stanton is the immediate past president of WILG, Workers' Injury & Law Advocacy Group, which is the national non-profit membership organization dedicated to representing the interests of millions of workers and their families who, each year, suffer the consequences of workplace injuries and illnesses. She is the current Chair of the Workers' Compensation Section for the American Association for Justice, a national organization that supports plaintiff trial lawyers.

Ms. Stanton was also recently installed as a director for the New York State Trial Lawyers Association. She is also currently the Vice President of the Brehon Law Society of Nassau County, which is focused on monitoring and eradication of violations of human rights and civil liberties principally, but not exclusively, in the north of Ireland.

Ms. Stanton has once again been named as a Super Lawyer for the sixth year in a row in the area of workers' compensation by *Super Lawyers* magazine. In addition, *Super Lawyers* named Ms. Stanton one of the Top Women Attorneys in New York.

She graduated *magna cum laude* from St. John's University in 1986 and William & Mary Law School in 1989.



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