

Shaping the Repository



Woodlands Conference Center, Williamsburg, Virginia

Hosted by College of William and Mary

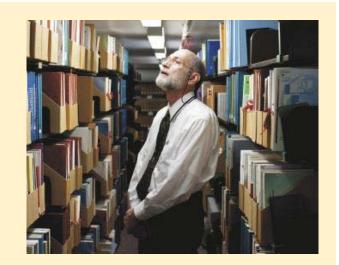
March 30-31, 2015

This conference is made possible by a grant from the AALL/Bloomberg Continuing Education Grants Program and by the sponsorship of bepress and LIPA.

Presenter:

Paul Royster

Coordinator of Scholarly Communications University of Nebraska-Lincoln



Manager, http://digitalcommons.unl.edu

Institutional Repository (IR) established 2005

850 series, 255 communities

78,250 documents

28.5 million downloads (to date)

Our University

Nebraska Lincoln®

- Established 1869
- 6 blocks from state capitol
- 24,500 students, 1650 faculty, 3700 staff
- Degrees awarded: 3700 BA, 800 master's, 300 PhDs
- Annual budget: \$ 1.2 billion
- Research budget: \$ 250 million
- Library budget: \$ 15 million





Why repositories are critical:

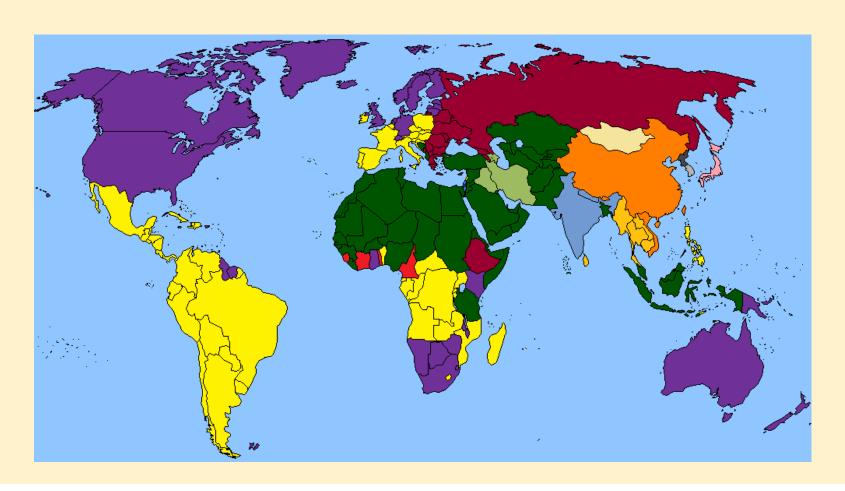
Budgets are down, acquisitions are down, foot traffic is down, reference visits are down, ...

How can we relate to the faculty other than to say "We have cancelled your favorite journal"?



Why repositories are critical:

We want to share ideas and experience, especially our educational, legal, and political experience.



What is the repository, really?

- not the servers or hardware or software
- not the staff
- but the <u>set of services</u> it provides

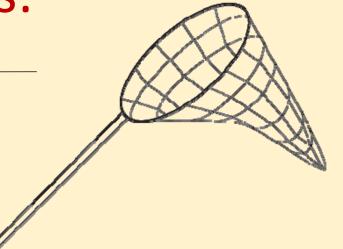
"Opportunity is missed by most people because it is dressed in overalls and it looks like work."— Thomas Edison



There are two roles:

1. Collection

2. Dissemination









Noah's Ark, Simon de Myle, 1570

"Expert" Advice

- 1. Use open source software
- 2. Expect faculty to self-archive
- 3. Seek campus "mandate" or deposit policy
- 4. Promote author-rights addendum
- 5. Provide funds for gold OA fees
- 6. Participate in Open Access events
- 7. Promote Creative Commons licenses
- 8. Require peer review for original publishing
- 9. Assign all possible identifiers

We have followed none of this advice.



I could go through each one and explain why, but I only have 45 minutes.



Instead, I will describe the road we have taken, and where it has led us:

- 1. Provide services
- 2. Make it easy
- 3. Give immediate feedback
- 4. Maximize content upload
- 5. The IR belongs to the depositors



http://www.corcohighways.org/highways/wy/wyroutes/?p=2683

1. Services provided:

permissions & copyright clearance

hunting & gathering

scanning

typesetting

metadata-ing

uploading & posting

usage reporting

promoting

POD publishing



"Beyond Mediated Deposit"

2. Participation made easy

"Send us your vita, and let us do the rest."





3. Immediate Feedback



From: DigitalCommons@University of Nebraska -Lincoln, Digital Commons, and Journal of Librarianship and Scholarly Communication

Dear Author,

You had **6760** new downloads in February 2015 across your **261** papers in DigitalCommons@University of Nebraska - Lincoln, Digital Commons, and Journal of Librarianship and Scholarly Communication. Your current readership:

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Automatic monthly reports. Detail down to article level.

4. Maximize Content Upload

This may seem obvious, but it bears emphasizing:

If you are not posting documents, you are not approaching the goal \rightarrow 100% of scholarship freely accessible online.

This is how the struggle to free scholarly communications will be won.

Our mission: Shovel as much free content as possible onto the Internet.



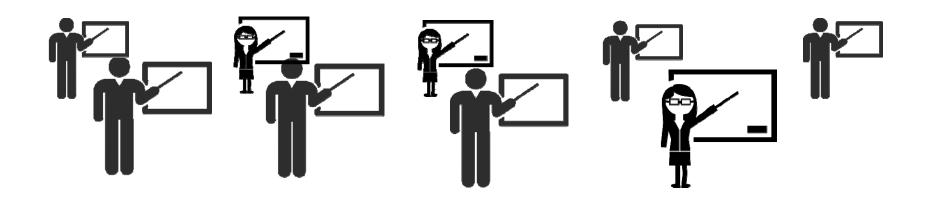
5. The IR belongs to the faculty

Not to the library; not to the university; not to the public.

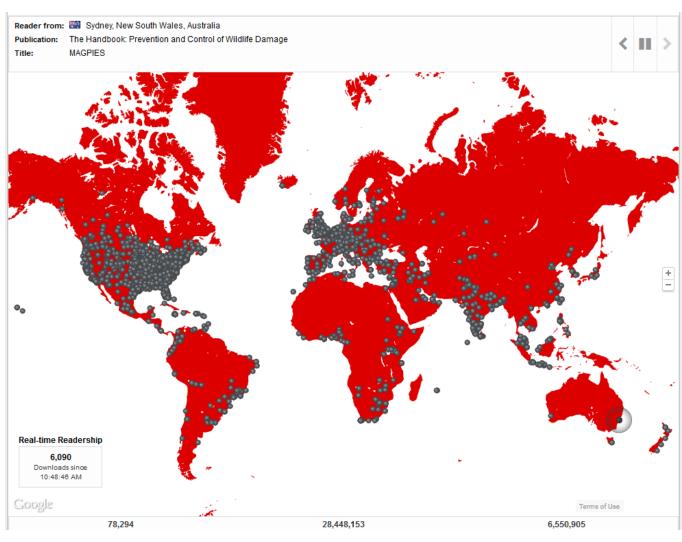
All policies derive from this principle.

We are not gatekeepers, arbiters, enforcers, approvers, censors, regulators, or judges.

We do not use the IR to track faculty grants or productivity.



Our function: disseminate faculty content, as widely as possible



Have we been successful?

2nd-largest institutional repository in United States (after Michigan's "Deep Blue")

78,000 full-text documents

- 65,000 free access
- 13,000 campus-only ETDs

28 million downloads since 2005

- 6 million in past year, or 500,000/month
- to more than 210 countries



We are the university's most visited subdomain



Subdomain	Percent of Visitors
digitalcommons.unl.edu	11.68%
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droughtmonitor.unl.edu	6.88%
lancaster.unl.edu	5.53%
cse.unl.edu	4.50%
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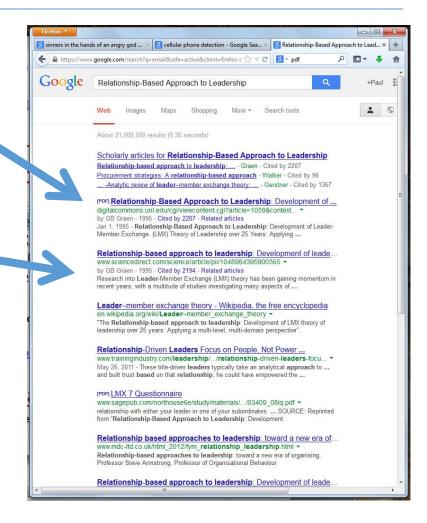
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Our content ranks above Elsevier's in Google search results

UNL DigitalCommons version of article

Elsevier version of same article

(Because we get more traffic than the subscription and paywall sites.)



We have more faculty participation than we can handle

Our staff:

3 librarians, full time

3 work-study student assistants



Candy Hermosillo is a sophomore from Cozad, Nebraska (pop. 3977). I said I would make her famous.

Faculty repeat participation rate: 99%

If we can get one article from Professor X, there is a 99% chance he will come back with more.





















We typeset our author versions to match the pagination and layout of the publisher versions.

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Experimental confirmation that avian plumage traits function as multiple status signals in winter contests



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carotenoid manipulation multiple signals social dominance status signal

Status signals are thought to reduce costs of overt conflict over resources by advertising social status or an individual's ability to win contests. While most studies have focused on single badges of status, recent empirical work has shown that multiple status signals may exist. To provide robust evidence for multiple badges of status, an experimental manipulation is required to decouple signals from one another and from other traits linked to fighting ability. Such experimental evidence is lacking for most studies of multiple status signals to date. We previously found that two plumage traits in goldencrowned sparrows, Zonotrichia atricapilla, were correlated with social dominance in encounters between unfamiliar individuals. To confirm that each plumage patch functions as an independent status signal, we experimentally augmented the sizes of the gold crown patch and the black crown patch during encounters between unfamiliar individuals with similar premanipulation crown sizes. In nearly all cases, the individual with the artificially augmented gold or black crown was dominant during the trial and manipulations of each colour were equally successful in conferring dominance. The relative differences in crown sizes between manipulated and unmanipulated individuals in a dyad and mismatches in crown sizes of the manipulated bird led to escalation in gold trials, but these same factors were not significant for black trials. This study provides unequivocal evidence for multiple status signals: both black and gold crown patches influence social status per se and they do so © 2013 The Association for the Study of Animal Behaviour, Published by Elsevier Ltd. All rights reserved.

Physical conflict over limited resources can be costly in terms of both time and health. These costs can favour the evolution of signals that can resolve conflicts without physical aggression, namely 'status signals' or 'badges of status' (Rohwer 1975, 1977; Maynard Smith & Harper 2003). Numerous studies identify traits that function as status signals, in both breeding and nonbreeding contexts, and for a wide diversity of taxonomic groups (Senar 1999, 2006; Whiting et al. 2003; Tibbetts & Safran 2009). Nearly all studies of status signals to date have focused on investigating a single trait or badge that indicates dominance in a given species (Senar 2006; Tibbetts & Safran 2009), in contrast to multiple signals. This may be due to the assumption that status signals should be directly linked to fighting ability and that a single badge should be sufficient to convey this information. In contrast, studies of traits selected through mate choice have focused on multiple signals for the past

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two decades (Møller & Pomiankowski 1993; Marchetti 1998; Andersson et al. 2002; Uetz & Roberts 2002; Candolin 2003; Doucet & Montgomerie 2003; Chaine & Lyon 2008a; Dunn et al. 2008). In this context, receivers are thought to benefit from attending to a number of different traits that reflect different aspects of individual quality ('multiple messages') in a mate, or if multiple cues aid in more accurate assessment of quality ('backup cues'; Marchetti 1998; Rowe 1999; Candolin 2003). However, signalling in nonmating contexts should entail similar selection pressures as sexual signalling and thus could resemble sexual signals in many respects (West-Eberhard 1983; Lyon & Montgomerie 2012). Indeed, recent evidence from a few species suggests that multiple status signals also occur in contexts other than mate choice (Bókony et al. 2006: Chaine & Lyon 2008b: Chaine et al. 2011) and that they could be more common than previously thought.

Status signals have been particularly well studied in birds, yet studies that investigate the function of multiple status signals are rare. In dark-eved juncos, Junco hyemalis (Balph et al. 1979), two traits were found to correlate with social dominance, but it was

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Experimental confirmation that avian plumage traits function as multiple status signals in winter contests

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Status signals are thought to reduce costs of overt conflict over resources by advertising social status or an individual's ability to win contests. While most studies have focused on single badges of status, recent empirical work has shown that multiple status signals may exist. To provide robust evidence for multiple badges of status, an experi mental manipulation is required to decouple signals from one another and from other traits linked to fighting ability. Such experimental evidence is lacking for most studies of multiple status signals to date. We previously found that two plumage traits in golden-crowned sparrows, Zonotrichia atricapilla, were correlated with social dominance in encounters between unfamiliar individuals. To confirm that each plumage patch functions as an independent status signal, we experimentally augmented the sizes of the gold crown patch and the black crown patch during encounus signa, we experimentally identified the second control of the second to make a control of the second contro nipulated individuals in a dyad and mismatches in crown sizes of the manipulated bird led to escalation in gold trials, but these same factors were not significant for black trials. This study provides unequivocal evidence for multiple status signals: both black and gold crown patches influence social status per se and they do so independently of the other

Keywords: carotenoid, experimental, golden-crowned sparrow, manipulation, melanin, multiple signals, social dominance, status signal, winter sociality, Zonotrichia atricapilla

Physical conflict over limited resources can be costly in terms of both time and health. These costs can favor the evolution of signals that can resolve conflicts without physical aggression, namely "status signals" or "badges of status" (Rohwer, 1975, 1977; Maynard Smith and Harper, 2003). Numerous studies identify traits that function as status signals, in both breeding and nonbreeding contexts, and for a wide diversity of taxonomic groups (Senar, 1999, 2006; Whiting et al., 2003; Tibbetts and Safran, 2009). Nearly all studies of status signals to date have focused on investigating a single trait or badge that indi-cates dominance in a given species (Senar, 2006; Tibbetts and Safran, 2009), in contrast to multiple signals. This may be due to the assumption that status signals should be directly linked to fighting ability and that a single badge should be sufficient to convey this information. In contrast, studies of traits selected through mate choice have focused on multiple signals for the past two decades (Møller and Pomiankowski, 1993; Marchetti, 1998; Andersson et al., 2002; Uetz and Roberts, 2002; Candolin, 2003; Doucet and Montgomerie, 2003; Chaine

and Lyon 2008a: Dunn et al. 2008). In this context, receivers are thought to benefit from attending to a number of different traits that reflect different aspects of individual quality ("multiple messages") in a mate, or if multiple cues aid in more accurate assessment of quality ("backup cues"; Marchetti, 1998; Rowe, 1999; Candolin, 2003). However, signaling in nonmating contexts should entail similar selection pressures as sexual signaling and thus could resemble sexual signals in many repects (West-Eberhard, 1983; Lyon and Montgomerie, 2012). Indeed, recent evidence from a few species suggests that mul-tiple status signals also occur in contexts other than mate choice (Bókony et al., 2006; Chaine and Lyon, 2008b; Chaine et al., 2011) and that they could be more common than previously thought.

Status signals have been particularly well studied in birds, yet studies that investigate the function of multiple status sig-nals are rare. In dark-eyed juncos, Junco hyemalis (Balph et al. 1979), two traits were found to correlate with social dominance, but it was unclear whether the two signals function dif-

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We do not abuse this, but it serves as a safety net in case of unintentional violation.

Chance

The Story of the Tractor Tests



















































- 1918 Fast-talking Eastern salesman sells no-count tractor to honest and unsuspecting Nebraska farmer.
- 1919 Nebraska Legislature passes Tractor Test Law requiring all tractors sold in state to be tested at university lab.
- 1998 University establishes Lester F. Larsen Tractor Test Museum.
- 2007 Museum webmaster invites me to visit.

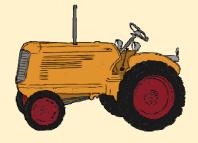
Lester F. Larsen Tractor Test & Power Museum



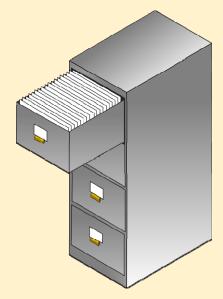
Old barn & shed on ag campus



Old farm equipment



 Room-full of paper files (88 years of test reports)



NEBRASKA TRACTOR TEST 760 - JOHN DEERE 4010 LPG

The University of Nebraska Agricultural Experiment Station

Temperature Degrees F Barometer

E. F. Frolik, Dean and Acting Director, Lincoln, Nebraska

POWER TAKE-OFF PERFORMANCE

	Пр	Crank Fuel Consumption			Hp-hr	Temp Degrees F			Barometer
		shaft speed rpm	Gal per hr	Lb per hp-hr	per gal	Cool- ing med	Air wet bulb	Air dry bulb	inches of mercury
		M/	XIMUM I	POWER AN	D FUEL	CONSUM	PTION		
			Rat	ed Engine S	peed-Two	Hours			
	80.60	2200	9.242	0.487	8.72	190	61	75	28.988
	TEL STREET	Stan	dard Power	Take-off S	peed (1000) rpm)—(One Hou	r	
8	72.82	1900	8.089	0.472	9.00	190	61	75	29.010
		VARYING	POWER .	AND FUEL	CONSUM	APTION-	-TWO I	HOURS	
	71.00	2280	8.075	0.483	8.79	178	61	74	
	0.00	2463	3.049			155	62	77	
	36.05	2314	6.092	0.719	5.91	159	62	76	
	80.43	2200	9.296	0.491	8.65	188	62	77	
	18.82	2420	4.511	1.019	4.17	158	61	76	
					W 860	160	62	76	
	53.48	2289	6.946	0.552	7.70	100	02	70	

DRAWBAR PERFORMANCE

Draw- Speed Crank Slip Fuel Consumption

Horsepower

Miles per hou

Нр	pull lbs	per hr	speed rpm	drivers %	Gal per hi	Lb per hp hr	Hp-hr per gal	Cooling medium	Air wet bulb	Air dry bulb	mercury
VA	RYING	DRAW	BAR PO	WER .	AND F	UEL CO	NSUMP	TION	WITH	BAL	LAST
7.0		M:		Availab	le Powe	r-Two l	Hours-	5th Gea	ır		
71.77	4691	5.74	2204	5.55	9.115	0.540	7.87	182	66	78	28.660
		75%				wer—Te			Gear		
57.11	3506	6.11	2300	3.62	7.520	0.560	7.59	156	61	68	28.879
		50%	of Pull	at Maxi	mum Po	wer-Tw	o Hour		Gear		
39.50	2379	6.23	2315	2.55	6.455	0.695	6.12	152	65	71	28.905
			MAX	MUM	POWER	R WITH	BALLA	ST			
61.00	6741	3.39	2294	14.30	3rd 6	Gear		. 156	53	58	28.865
70.39	6021	4.38	2200	10.09	4th	Gear		. 160	53	58	28.865
72,13	4767	5.67	2205	6.65	5th	Gear		. 162	55	62	28.865
71.68	3526	7.62	2199	4.11	6th	Gear		. 166	61	68	28.825
72.24	2708	10.00	2210	3.16	7th (Gear		. 162	64	70	28.825
			MAXIM	IUM PO	WER '	WITHOU	T BAL	LAST			ATTEN YOU
69.51	4989	5.23	2223	14.57	5th	Gear		. 160	53	56	28.950
VAR	YING I	DRAWB.	AR PUI	L ANI	TRAV	EL SPE	ED WI	TH BAI	LLAST	—5th	Gear
Pounds	pull	10-10-13	4750	485	50	4900	49	00	4950	Salats.	4900

TIRES, BALLAST an	d WEIGHT	With Ballast	Without Ballast
Rear tires	-No, size, ply & psi	Two 15.5-38;6;18	Two 15.5-38:6:14
Ballast	—Liquid	553 lb each	None
	-Cast iron	700 lb each	None
Front tires	-No. size, ply & psi	Two 6.00-16:6:40	Two 6.00-16:6:40
Ballast	Liquid	None	None
	-Cast iron	None	None
Hicight of drawbar		18 inches	18 inches
Static weight	—Rear	7320 lb	4815 lb
	-Front	2240 lb	2290 lb
Mari malaka misk		072F 1L	7200 11-

Department of Agricultural Engineering
Dates of Test: September 12 to September 23, 1960
Manufacturer: JOHN DEERE WATERLOO TRACTOR WORKS, WATERLOO, JOWA
Manufacturer's Power Rating: 80 PTO Horsepower

FUEL, OIL and Time Fuel commercial propane Specific gravity converted to 60 °/60° 0.5103 Weight per gallon 4.25 to 101 SAE 20.20W API service classification ML, MM. MS. DG To motor 1.571 gail Trainmistion and Inal-drive lubricant John Decre Special 303 oil Total time engine was operated 49 hours operated 30 mile engine was operated 49 hours.

ENGINE Make John Deere LPG Type 6 cylinder vertical Serial No 22E 1405 Crankshaft mounted lengthwise Rated prun 2020 Bore and stroke 4" x 4" Compression ratio 9.0 to 1 Displacement 302 cu in Caburctor size 1"/4" [Julion system battery Cranking system 12 volt electric Lubritation pressure Air cleaner oil washed wire screen Oil filter full flow replaceable paper element Oil cooler radiator for transmission and hydraulic oil Fuel filter felt pack in clock strainer Muffler was used Cooling medium temperature control two thermostats.

erature control two thermostats.

CHASSIS Type tricycle Serial No 21T 1530 Tread width rear 60° to 88° front 84° to 184° Wheel bare 26½° Center of gravity (without operator bare 26½° Center of gravity (without operator and tractor serviced for operation) Horizontal distance forward from center-line of rear wheels 31.2° Vertical distance above roadway 37° Horizontal distance from center of rear wheel tread 0° to the right/left Hydraulic control system direct engine drive Transmission selective gear fixed ratio partial range synchro-mesh Adverticed speeds mph (at 1900 rpm) first 1½ second 2½ third 3¼ fourth 4½ first 3½ second 5 third 3½ Courth 4½ first 3½ second 5 third 3½ Courth 4½ first 3½ second 5 third 3½ Courth 4½ court of the second 5 third 3½ Courth 4½ court actuated operated by foot pedals Steering over assisted Turning radius (on concrete surface without brake) right 120° feet 120° (on concrete surface without brake) right 120° feet 120° (on concrete surface without brake) right 253° left 283° (on concrete surface without brake) right 33° left 33° Reit palley 36° rpm at 330° gengine rpm diam 12° face with brake applied) register 25° left 283° (30° son concrete surface without proper proper surface without proper proper surface without proper proper

REPAIRS and ADJUSTMENTS No repairs or ad-

REMARKS All test results were determined from observed data obtained in accordance with the SAE and ASAE test code.

First and second gears were not run as it was necessary to limit the pull in third gear to avoid excessive wheel slippage. Eighth gear was not run as it exceeded 15 mph.

as it exceeded 15 mph.

We, the undersigned, certify that this is a true and correct report of official Tractor Test 760:

L. F. LARSEN Engineer-in-Charge

> L. W. HURLBUT, Chairman G. W. STEINBRUEGGE J. J. SULEK Board of Tractor Test Engineers

EXPLANATION OF TEST REPORT

GENERAL CONDITIONS

Each tractor is a production model equipped for common usage. Power consuming accessories can be disconnected only when it is convenient for the operator to do so in practice. Additional weight can be added as ballast if the manufacturer regularly supplies it for sale. The static tire loads and the inflation pressures must conform to recommendations in the Tire Standards published by the Society of Automotive Engineers.

PREPARATION FOR PERFORMANCE RUNS

The engine crankcase is drained and refilled with a measured amount of new oil conforming to specifications in the operators manual. The fuel used and the maintenance operations must also conform to the published information delivered with the tractor. The tractor is then limbered-up for 12 hours on drawbar work in accordance with the manufacturer's published recommendations. The manufacturer's present to make appropriate decisions regarding mechanical adiustments.

The tractor is equipped with approximately the amount of added ballast that is used during maximum drawbar tests. The title tread-bar height must be at least 65% of new tread height prior to the maximum power run.

BELT OR POWER TAKE-OFF PERFORMANCE

Maximum Power and Fuel Consumption. The manufacturer's representative makes carburetor, fuel pump, ignition and governor control settings which remain unchanged throughout all subsequent runs. The governor and the manually operated governor control lever is set to provide the high-idle speed specified by the manufacturer for maximum power. Maximum power is measured by connecting the belt pulley or the power take-off to a dynamometer. The dynamometer load is then gradually increased until the engine is operating at the rated speed specified by the manufacturer for maximum power. The corresponding fuel consumption is measured.

Varying Power and Fuel Consumption. Six different horsepower levels are used to show corresponding fuel consumption rates and how the governor causes the engine to react to the following changes in dynamometer load: 85% of the dynamometer torque at maximum power; minimum dynamometer torque, ¼ the 85% torque; maximum power; ¼ and ¾ of the 85% torque. Since a tractor is generally subjected to varying loads the average of the results in this test serve well for predicting the fuel consumption of a tractor in general usage.

DRAWBAR PERFORMANCE

All engine adjustments are the same as those used in the belt or power take-off tests. If the manufacturer specifies a different rated cankshaft speed for drawbar operations, then the position of the manually operated governor control is changed to provide the high-fidle speed specified by the manufacturer in the operating instructions.

Varying Power and Fuel Consumption With Ballast. The varying power runs are made to show the effect of speed-control devices (engine governor, automatic transmissions, etc.) on horsepower, speed and fuel consumption. These runs are made around the entire test course which has two 180 deeree

turns with a minimum radius of 50 feet. The drawbar pull is set at 3 different levels as follows: (1) as near to the pull at maximum power as possible and still have the tractor riaintain the travel speed at maximum horsepower on the straight sections of the test course; (2) 75% of the pull at maximum power; and (3) 50% of the pull at maximum power. Prior to 1958, fuel consumption data (10 hour test) were shown only for the pull obtained at maximum power for tractors having torque converters and at 75% of the pull obtained at maximum power for gear-type tractors.

Maximum Power with Ballast. Maximum power is measured on straight level sections of the test course. Data are shown for not more than 12 different gears or travel speeds. Some gears or travel speeds may be omitted because of high slippage of the traction members or because the travel speed may exceed the safe-limit for the test course. The maximum safe speed for the Nebraskal Test Course has been set at 15 miles per hour. The slippage limits have been set at 15% and 7% for pneumatic tires and steel tracks or lugs, respectively. Higher slippage gives widely varying results.

Maximum Power Without Ballast. All added ballast is removed from the tractor. The maximum drawbar power of the tractor is determined by the same procedure used for getting maximum power with ballast. The gear (or travel speed) is the same as that used in the 10-hour test.

Varying Power and Travel Speed with Ballast. Travel speeds cresponding to drawbar pulls beyond the maximum power range are obtained to show the "lugging ability" of the tractor. The run starts with the pull at maximum power; then additional drawbar pull is applied to cause decreasing speeds. The run is ended by one of three conditions; (1) maximum pull is obtained, (2) the maximum slippage limit is reached, or (3) some other operating limit is reached.

For additional information about the Nebraska Tractor Tests write to the Department of Agricultural Engineering, University of Nebraska, Lincoln, Nebraska.



John Deere 4010 LPG

They also had:



Scanner



Volunteers

Cat





2,200 test reports went online in 2007-2008 2.8 million downloads to date Avg = 35,000 – 40,000 per month, > 1,000/day



What resources do you have access to ...

... that might have unexpected global appeal?

I had no idea the tractor tests would be at all popular, but I said "Yes" to everything and let the Internet audience decide.



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Sociology Department, Faculty Publications





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115

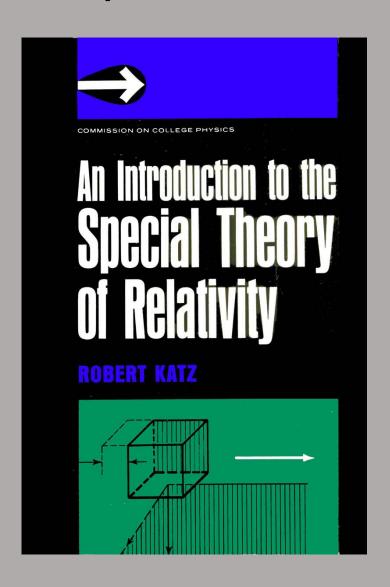
It is the plain, humble, simple, and homely content that gets the widest distribution.







Except when it isn't



ROBERT KATZ

Professor of Physics Kansas State University

An Introduction to the SPECIAL THEORY OF RELATIVITY

Published for The Commission on College Physics





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Analysis in State v. Rocha, 286 Neb. 256, 836 N.W.2d 774 (2013), and the Effect Postconviction Procedural Default Rule

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Designed Library

Danielle J. Larson

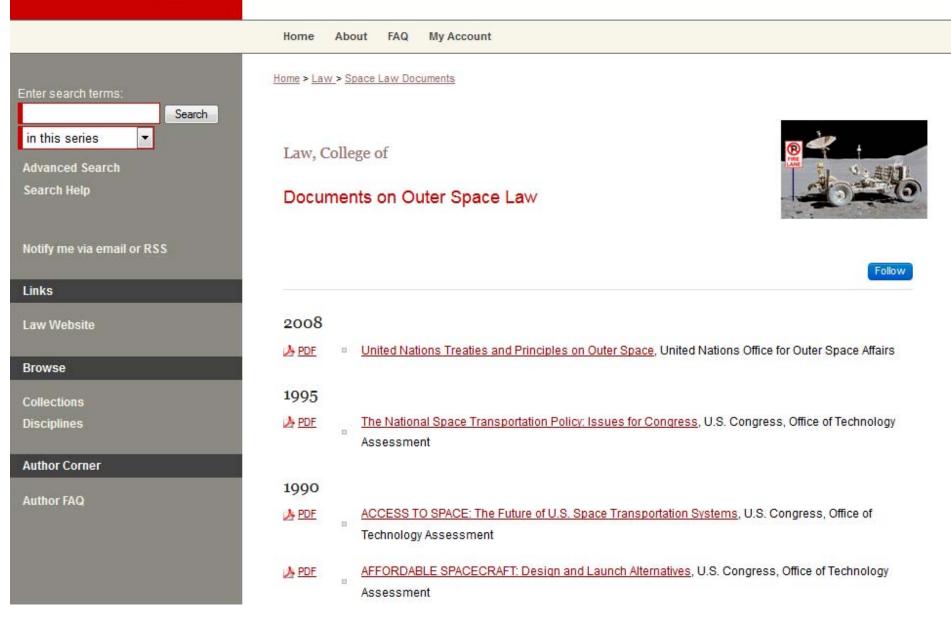
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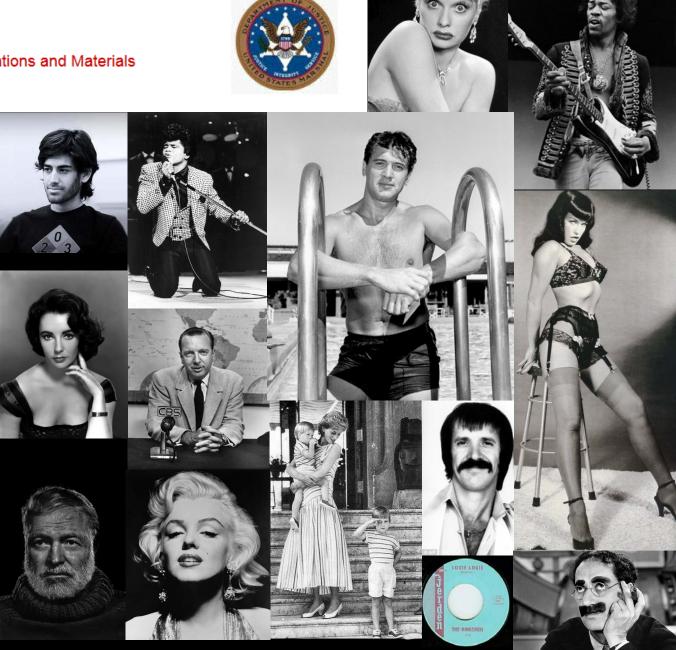


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James Brown
Walter Cronkite
Sonny Bono
Rock Hudson
Lucille Ball
Elizabeth Taylor
Ernest Hemingway
Louie, Louie (the song)



Taking on some issues



Recruitment strategies



1. Build it & they will come.



2. Make it cool & they will come.



3. Make a rule & they will follow it.



4. Do it for them & they will approve.

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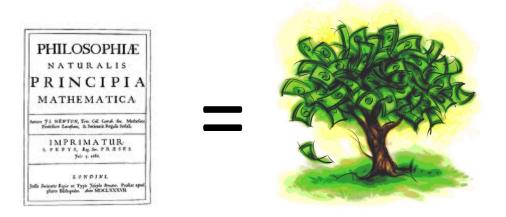
Paying for open access





Questions:

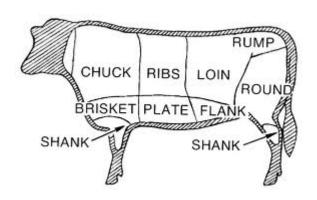
1) Does scholarly communication have to be a commercial transaction?



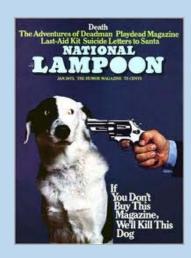
2) Is "open access" just a way to provide an alternate income stream for commercial publishers?



My beef with Gold and Hybrid OA:

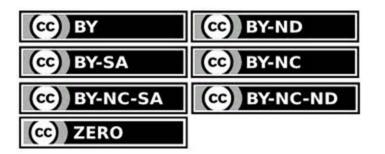


 We are giving our money to the same folks who have been holding our content for ransom for the past 50 years.



 What if we put these resources into developing our own cooperative means of production and distribution?

Creative Commons





Great for OER textbooks, teaching resources, etc.



Great, if the author wants to.



Not good as a requirement imposed on the author.



CC vs. CCC



Creative Commons

- not-for-profit corporation
- defines re-use licenses used by publishers
- no fees
- supported by grants & donations
- used for open access



Copyright Clearance Center

- not-for-profit corporation
- sets and collects usage fees for publishers
- retains a 15% commission
- funding Georgia State infringement case
- used for paywalled content



Institutional open access policies or deposit mandates

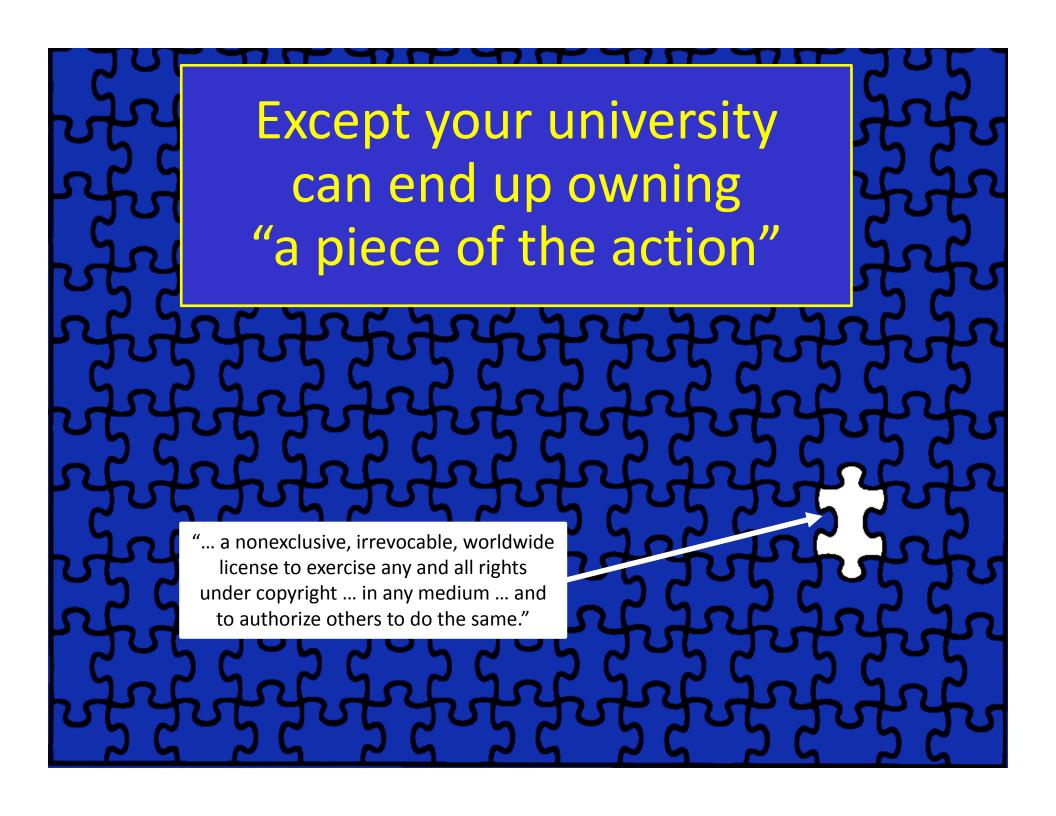
If you want to spend time and energy getting one in place, that's your choice.

We decided against it and have not regretted that.

In practice, they have all the force of a New Year's resolution.







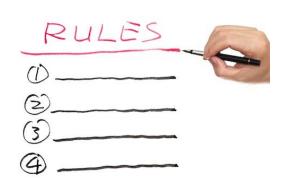
Our role as Repositorians ...



 To give scholars and researchers control over the intellectual property they create.



 Not to regulate or stipulate or legislate what they do with it.



Instead of rules and requirements, a trust relationship.



Instead of monitors and enforcers, let librarians be partners and co-conspirators.



Summary:

A repository ...

... is not a technology program or a collection development operation.

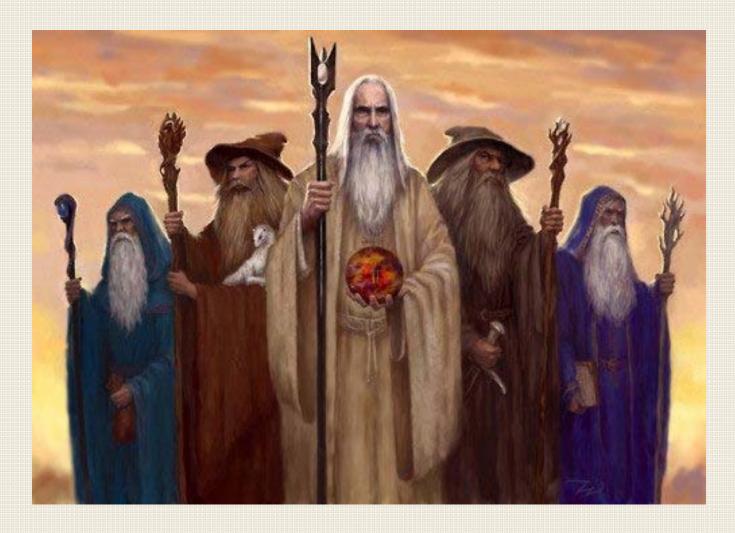


It is a services program and a publishing operation.





How librarians see publishers:



Wise, inscrutable wizards wielding great powers and enchantments.

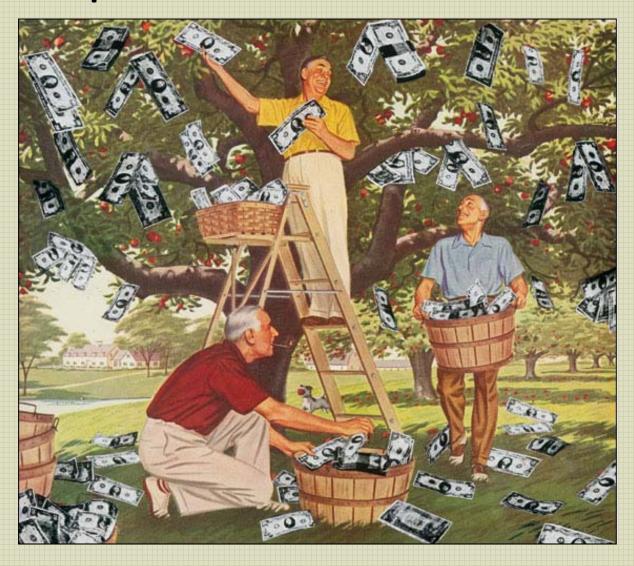
How publishers see themselves:





Noble gallant defenders of intellectual property (theirs) against scurvy pirates (us).

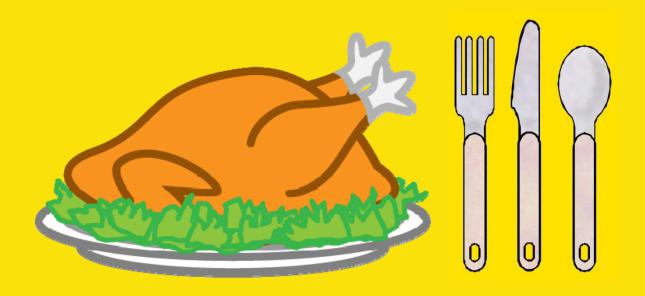
How publishers see universities:



Money Tree, Winston Smith, 1983

Perpetually renewable sources of large funding.

How publishers see libraries:



What's for dinner.

Publishers' view of library publishing:



But we use our IR as a platform for original publishing.

Zea Books is the monograph publishing imprint of the University of Nebraska-Lincoln Libraries.



Print (on-demand) from



and via Lulu from et al.

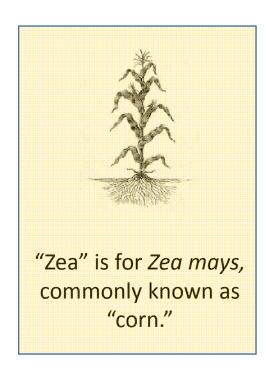




E-books online in institutional repository:

DigitalCommons@University of Nebraska - Lincoln

http://digitalcommons.unl.edu/zeabook/



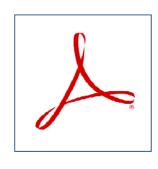
Production Tools



MS Word/Office
Adobe Acrobat
Adobe Photoshop
Adobe InDesign

editing, fonts
manipulate PDF's
manipulate graphics
layout text & graphics







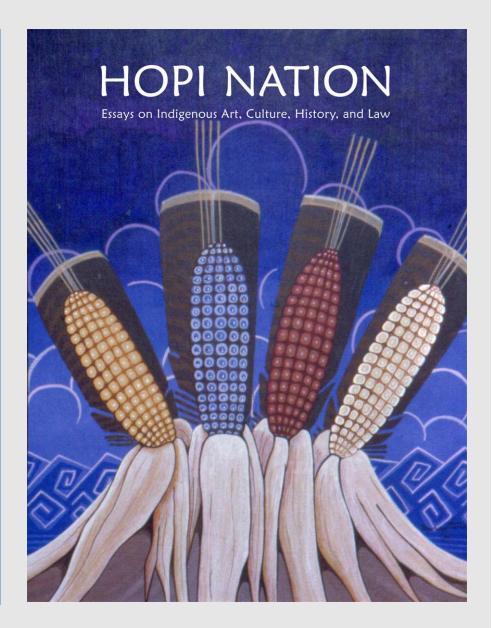






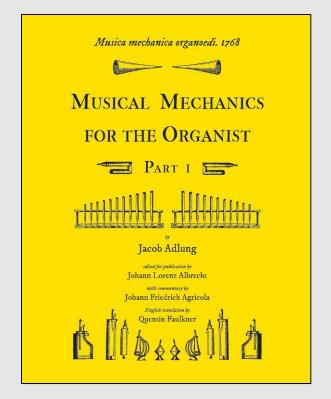
Dictionary of Invertebrate Zoology

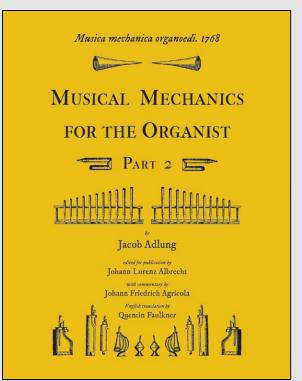
Mary Ann Basinger Maggenti, Armand R. Maggenti, Scott Lyell Gardner

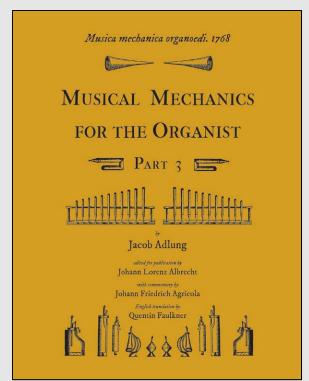


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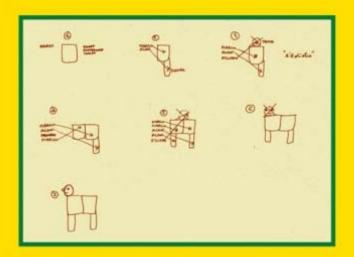






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From an emeritus music professor who had spent 20+ years on the translation—with no real hopes of getting it published.

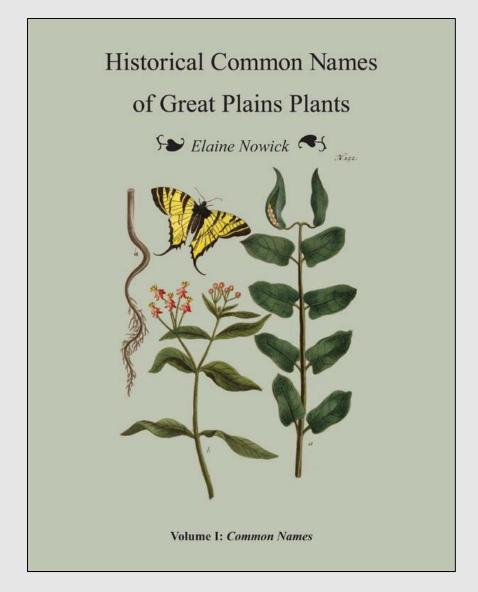


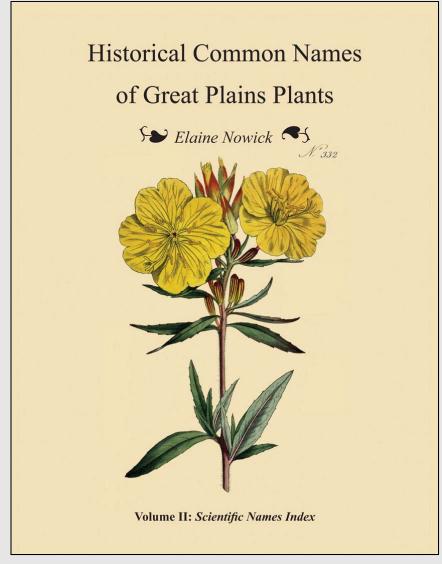
Loris Malaguzzi and the Teachers

Reflective Practice in Reggio Emilia 1990

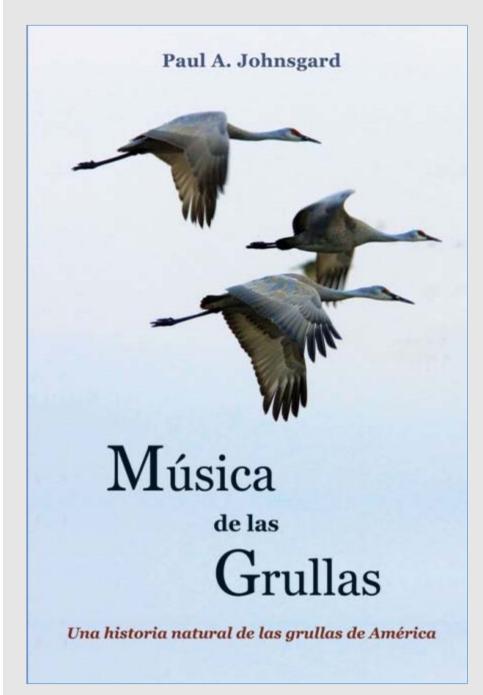
Compiled and Edited by Carolyn Pope Edwards, Lella Gandini, & John Nimmo

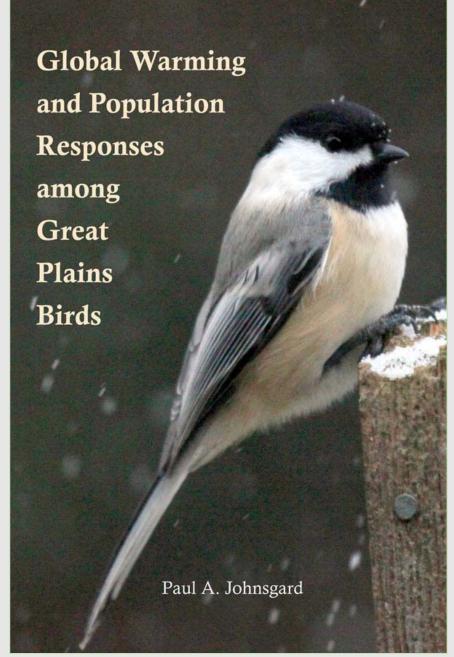
Michael Praetorius SYNTAGMA MUSICUM II De Organographia Parts III - V, with Index Translated and edited by Quentin Faulkner

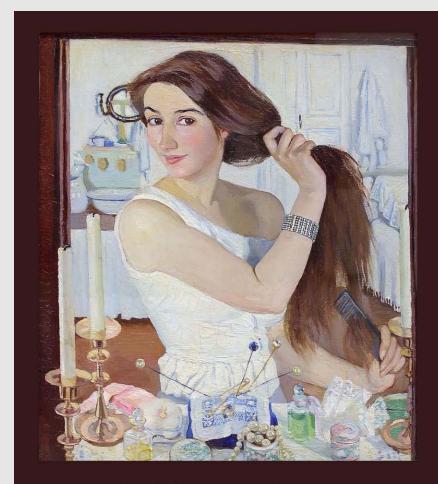




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Remarkable Russian Women in Pictures, Prose and Poetry



Marcelline Hutton

Marcelline Hutton



Resilient Russian Women in the 1920s & 1930s

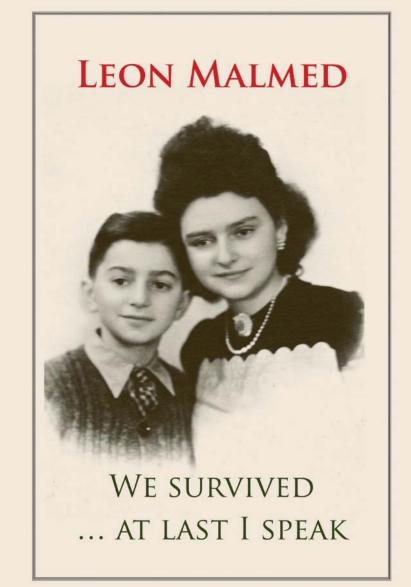
La grande misère

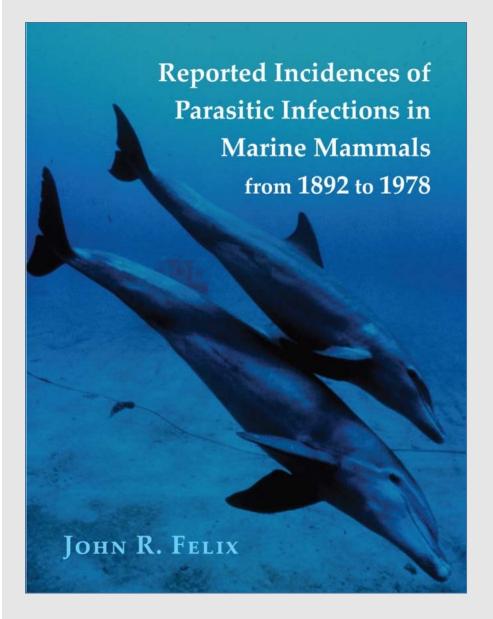
Great Misery

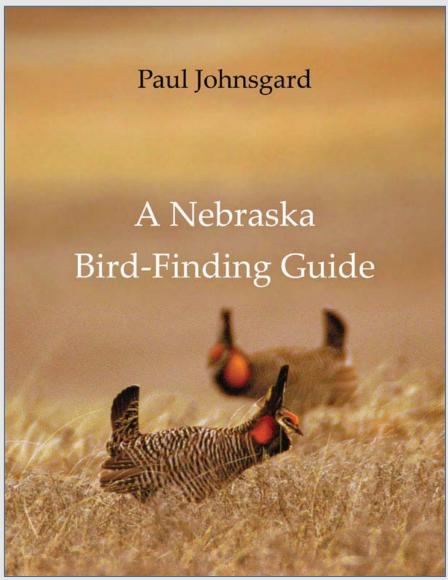
Maisie Renault

translated by Jeanne Armstrong









Q: Where was schistosomiasis first reported in sea lions?

Q: Where can I see a prairie chicken lek near Broken Bow?



THE

CONSTITUTIONS

OF THE

FREE-MASONS.

CONTAINING THE

History, Charges, Regulations, &c. of that most Ancient and Right Worshipful FRATERNITY.

For the Use of the LODGES.

BY JAMES ANDERSON,

as edited and published by Benjamin Franklin, 1734

SINNERS IN THE HANDS OF AN ANGRY GOD A Sermon Preached at Enfield, July 8th, 1741 Jonathan Edwards

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Joshua Scottow



A Narrative of

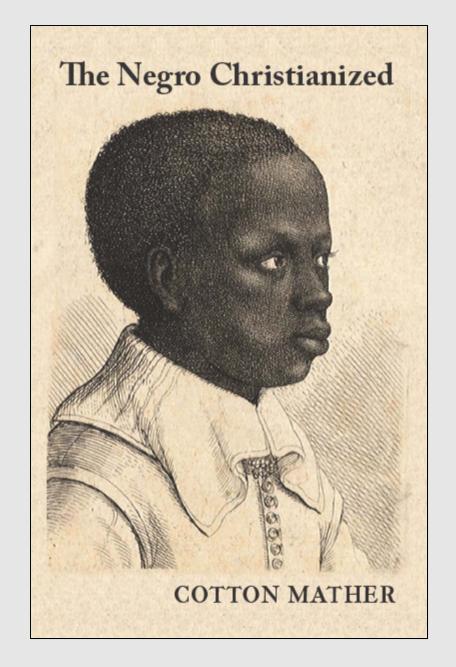
The Planting of the Massachusets Colony

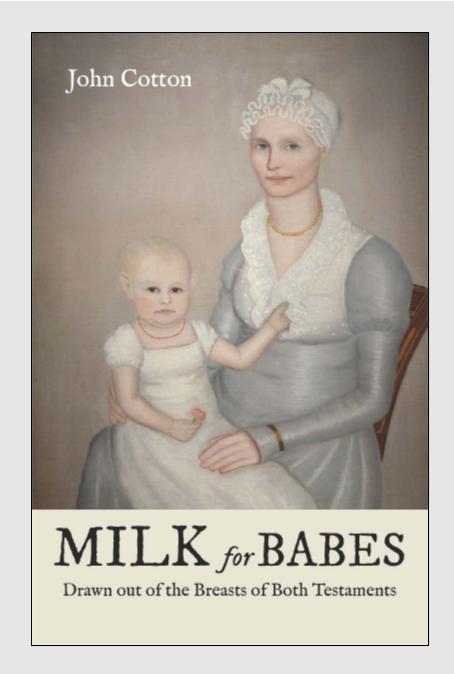
Anno 1628.

With the LORDS Signal Presence the First Thirty Years.

Also a Caution from New-Englands APOSTLE, the GREAT COTTON, How to Escape the Calamity, which might Befall them or their POSTERITY. And Confirmed by the EVANGELIST NORTON With Prognosticks from the FAMOUS Dr. OWEN. Concerning the Fate of these Churches, and Animadversions upon the Anger of God, in sending of Evil Angels among us.

1588 1694





1706 1646

Why get involved in publishing "original" content?

- 1) Current state of publishing
- 2) Opportunity for disruptive innovation
- 3) Service relationships with the faculty
- 4) Expanding roles for librarians



The publishing business model: select → invest → recoup

<u>Select</u> products you think will be popular (and bet on how popular they will be).



Invest \$15,000 or more to put copies in a warehouse



Attempt to <u>recoup</u> by selling off inventory to recover capital investment.



Current publishing is characterized by

high rates of rejection (> 70%)



• high prices (avg book \$100; avg e-book \$142)

long schedules (9 – 36 months)





copyright hoarding

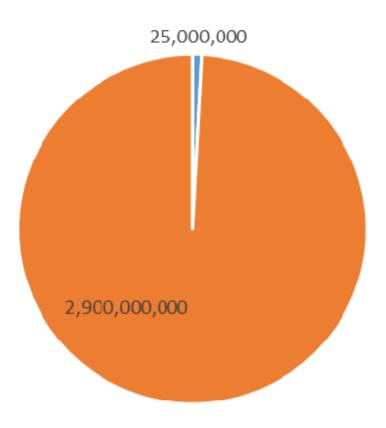






Potential Readers





- US college students & faculty
- Worldwide internet users

If our collection policies align with products we already have the technology to produce ...

... we could stop relying on 3rd-party profit-taking suppliers.

My "Objective"

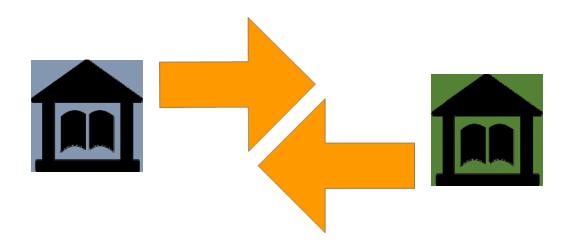


For the colleges and universities to regain, liberate, or occupy scholarly communication.



Libraries <u>are</u> the market

If libraries support their own publishing—by collecting and distributing—they will not simply put pressure on the commercial publishers, they will ultimately replace them.



Repositories & Scholarly Communications



Can we leverage a publishing platform into a "disruptive innovation" in the commercial marketplace?

Law repositories have an opportunity—and even a responsibility—to blaze a trail to a new era.



Personal computers have been in common use for 30 years.



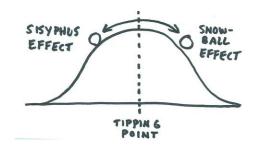
Internet has been widely used for more than 15 years.



But our market and value network is still based on the technology of the printing press.



But now could be the time



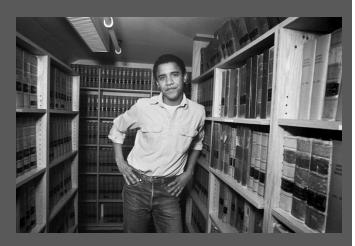
We have an opportunity to tip an unstable market and value network towards ...



a scholarly communications system that favors the universities — instead of exploiting the faculty and bleeding the libraries.

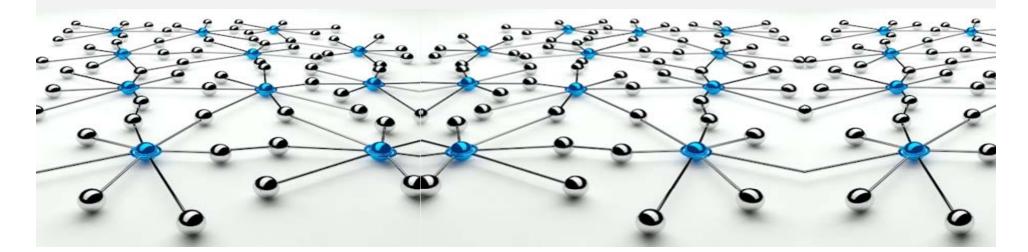
The Law Review Model

- Published from within the academy.
- Students acquire professional skills and contacts.
- Re-use permissions that are easy and generous.
- Reasonable and stable pricing.



Important now:

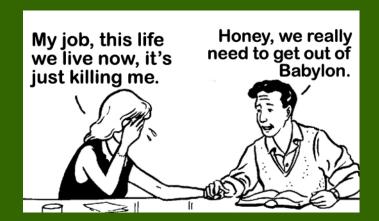
- demonstrate the will to publish
- establish libraries as legitimate players
- support other libraries who publish
- build an aggregator/distributor network outside the existing commercial market



A new day is coming for libraries.

They will become the active enablers, co-producers, and distributors of scholarly content, and the founders of a radically new system of sharing and communication.









The Whore of Babylon "with whom the kings of the earth have committed fornication." (Rev. 17)

"The more people smoke herb, the more Babylon fall." —Bob Marley

"Babylon" represents the powerful things of this world that hold us in bondage and deny us our spiritual growth and intellectual inheritance.

Don't get me wrong ...

- Elsevier is <u>not</u> the Scarlet Whore of Babylon
- Smoking weed <u>will not</u> solve the crisis in scholarly communications





But Moses saw hope and deliverance in a burning bush.



... and the Israelites were brave enough to pack up and leave an oppressive state on an unknown and uncertain path.

And they lived happily ever after.

(Right?)

Don't tell me ... I haven't finished the book yet, so don't spoil it.

They suffered through many dangers, privations, misdirections, and betrayals.

They were lost for 40 years (but as Daniel Boone said, "If you don't care where you are, you ain't lost.")



The Israelites gathering Manna, Hendrick de Clerck, 1620s

They came out of Babylon/Egypt because it was the right thing to do.

We need to bring scholarship out of the commercial marketplace because that is the right thing to do—for ourselves, for our students, for our faculty, for our institutions, for the sake of the progress of knowledge.



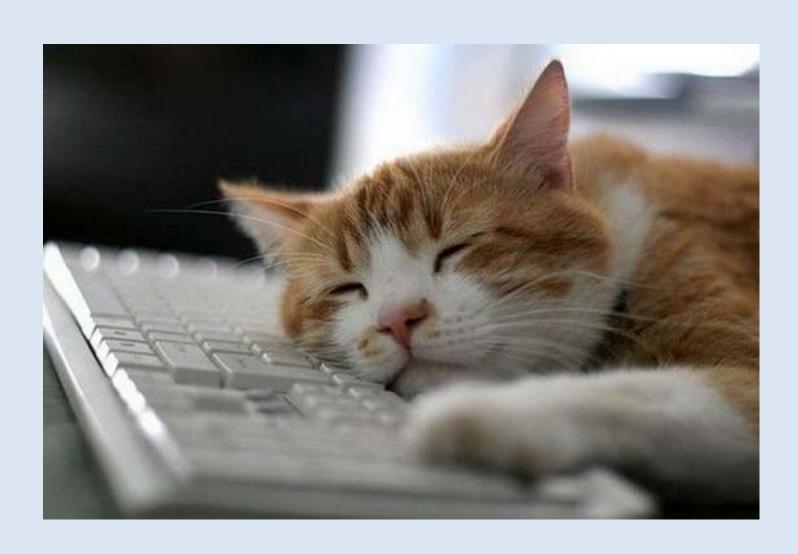
And if it takes 40 years ...



... it will have been worth it.

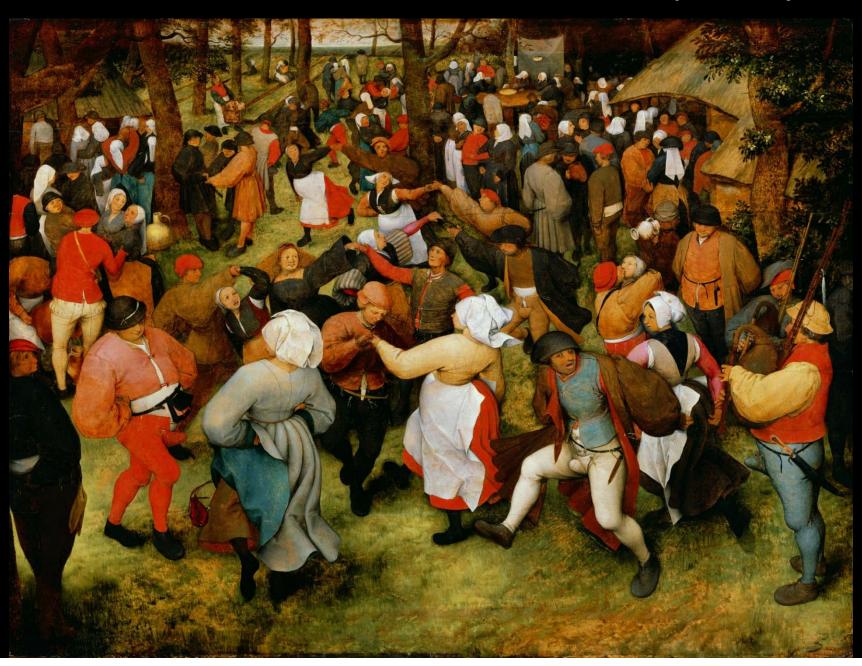


And then we can rest.



... or celebrate

The Wedding Dance, Pieter Bruegel the Elder, 1566



THE END

Thank you for your patience and indulgence.

